

Malla curricular

NIVELES	CURSOS												CERTIFICADOS POR NIVEL
BÁSICO	Webinars asociados a habilidades blandas, negocios y empleabilidad.												Certificado Americano SIU Basic On - Demand Skills
CURSOS SIU								Networking	Good practices in the workplace	Communicate effectively in BC	Customer service essentials	Must -have digital skills	
	1	2	3	4	5	6	7	8	9	10	11	12	
INTERMEDIO	Understanding consumer behaviour	Strategies to improve customer experiences	Communication skills to deal with customers	Persuade & Negotiate	Creating professional presentations	Storytelling for presentations	Introduction to leadership	Communicate effectively in groups and teams	Customer service problemsolving	Professional writing techniques	Digital skills to work collaboratively	Preparation to study in USA	Certificado Americano SIU Working Professional Skills
CURSOS SIU													
	1	2	3	4	5	6	7	8	9	10	11	12	
AVANZADO	Introduction to Entrepreneurship	Creating a business plan	Introduction to Marketing	Digital Marketing	Branding and customer experience	Customer - oriented sales	Effective sales strategies	E-commerce	Finance essentials for business	Ethics for entrepreneurs	Initiating in Project management	Key digital skills for entrepreneurs	Certificado Americano SIU Master Skills for Business & Entrepreneurship
CURSOS SIU													
	1	2	3	4	5	6	7	8	9	10	11	12	